

PURE



# THE OUTDOOR LIVING COLLECTION

Vol. 01





## THE ONLY WAY TO LIVE

Pure Design has a simple promise—to create luxury outdoor environments that become your favorite spaces—no compromises. We believe the exterior aesthetic and design of a premium property are equally important—if not more—to your experience when walking into it. After all, first impressions are lasting impressions.

The beauty of a luxury property doesn't lie in just one particular component but in the entire experience. Our designer environments merge nature with structure to promote community and belonging. We know that environment, safety, privacy, polish, materials, flow, and a myriad of decisions all culminate in the total experience.

With every exclusive design engineered to solve each property's specific needs and challenges, we continue to rise to the occasion to build the most creative yet functional requests with honesty and integrity—qualities ingrained in us as veterans in the outdoor living industry.

We are building more than luxury outdoor spaces—we are creating experiences that will surpass the first impression glance as you become the envy of the neighborhood.





Good design isn't forced—it blends with nature. The rich black bottom pool reflects the multi-trunk live oak tree to captivate and integrate the clean lines of the pool and spa design with the organic nature surrounding it.







Designed with a perimeter overflow, clean lines, and contrasting shades of black, grey, and white, this design compliments the homeowner's modern aesthetic, creating a seamless

experience between the inside and outside of the property. Purple lighting reflects on the pool and home, creating a moody and luxurious haven for guests.





Out with the old, in with the new. This mid-century modern design was updated using the pre-existing circa 60's pool as a true nod to the MCM movement, where curved designs reigned. Completely reimagined and refinished, this outdoor space provides a welcoming and chill environment for family and friends.







Not only does the pool start at the same level as the back porch, but it was designed to cascade over an infinity edge and spill into a perimeter pool several feet below. The homeowners benefit from the convenience of easy access and enjoy the reflections of the surrounding landscape on the pool's surface.







Elegant yet relaxed, the monolithic terrazzo concrete and tile work in the pool surround complement the bold stucco edifice of the Southwest-inspired home. The perimeter- and

master-seating areas under the pergola, surrounded by built-in amenities like the fireplace chimney-wall and grill, feel like they belong, and were not added in.



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Brilliantly celebrating this compact space with sophisticated design, custom laser-cut metal panels sparkle with light as they pattern the recta-linear pool with timeless landscape architecture. The spa smoothly spills into the pool, creating an open design while guests enjoy relaxing and reflecting on the beauty within the sculptures that surround.



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This pool features a waterfall that continuously cascades across the full width of its 30-foot acrylic wall, disappearing into smooth river rock.

A wall of fire backdrops the entire rear edge adding dimension and drama. A raised spa provides a pleasing visual seen from the dining area.

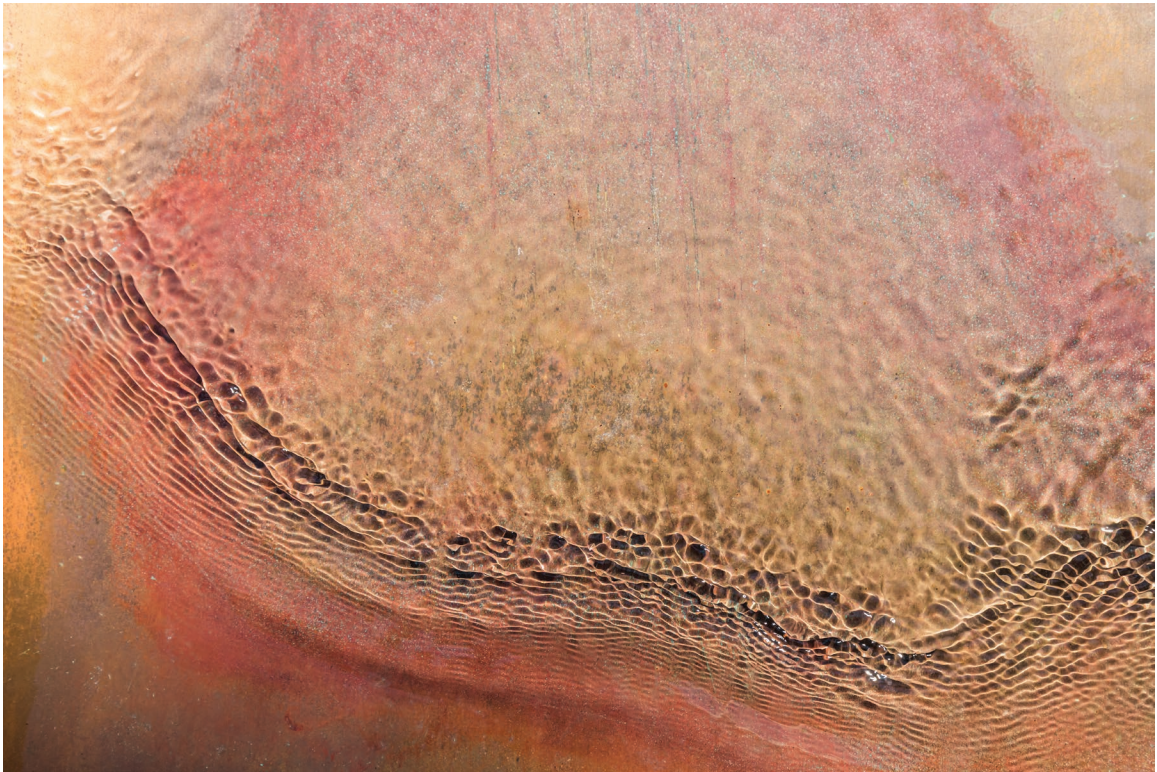




This design allows the homeowner to open the living room doors and walk into the outside patio, which feels like a natural extension of the indoor living space. To deliver on the promise of a “comfortable place to enjoy a glass of wine,” the left side of the yard steps down 18 inches to an intimate fire-pit area providing a dramatic grand reveal of the signature acrylic panel.







This sweeping water feature invents poetry all its own—from color and pattern, polish and texture, man-made materials, and natural ones. A corten steel accent wall jets up behind solid

copper spouts, spilling water to the pool below. Small glass tiles line the pool and add crisp icy hues to the dappled waters.





Designed with a centerpiece—a large perimeter-overflow pool uniquely set at deck level, clad in turf—echo the property’s lush green setting. Each side’s waterfall magically seems to disappear into the oceanside glass tile below. The simple mirror-like surface created constantly displays the ever-changing expanse of the Texas sky above.









## MEET OUR FOUNDERS

**NICK HAUK**

Nick started in the pool industry at age 15 and is a third-generation pool builder.

Shortly after graduating from OSU, he moved back to Celina to work for his family's pool company, which he helped grow from 40 to 250 pools a year.

This seminal experience spurred his desire to build a boutique agency focused on quality, not quantity.

In his free time, you'll find him in the outdoors with his best buddy (and dog) Frank.

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**PETER JACKSON**

Growing up, Peter's family owned a retail jewelry store in Stillwater, OK, which instilled a love of home-grown entrepreneurship.

When he moved to Dallas, he began working for Hauk Custom Pools, and the true passion of his life began.

Since then, Peter has become the chief designer of some of the finest outdoor living spaces in the Dallas area.

You can find him playing golf with his son Otto, baby Nellie and his wife, Nicole when he's not designing.

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*All Builds by Pure Design, Plano, Texas  
All Acrylic by Elemental Acrylic, Dallas, Texas  
All Plumbing by Park Cities Plumbing, Dallas, Texas*

*Barve & Conrad: Landscape Architecture by DDLA Design, Dallas, Texas  
Hopper: Design by Blount Designs, Plano, Texas  
White: Homebuild by Milan Custom Homes, Dallas, Texas  
Satterfield: Design by Alchemy Exteriors, Tulsa, Oklahoma*

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